

FINEPIX SUPER LONG ZOOM

# From wide-angle to zoom, macro and Full HD video recording. All in a single camera!

# Brought to you by the long-zoom digital camera experts at FUJIFILM.

"I want to take the kind of photos that are only possible with a real camera."

"...but I really don't want to have to carry around a bag full of lenses."

The popularity of FUJIFILM's super long zoom cameras has been fuelled by the demand for all-in-one cameras that offer high-end photographic features and top quality optics.

Choose from the FinePix HS, SL or S series cameras with their advanced FUJINON lens technology.



#### Clear, blur-free images even at maximum zoom range



- All models feature OIS (optical image stabilization). This ensures that blur caused by camera shake —a common problem when using a high-power zoom—is substantially reduced.
- All models feature high precision FUJINON lenses. Aspherical and ED lens elements contribute to high-quality imaging with minimum distortion. FUJINON's original Super EBC multilayer lens coating reduces ghosting and flaring for clear images even in the most challenging conditions.

## FUJIFILM super long zoom camera technology

# Zoom

High-power zoom lenses of at least 30x magnification let you zoom in on those smiling faces.



>>>



# Wide

24mm wide-angle takes in expansive scenery just as it appears to the naked eye.



Macro close-ups from as near as 1cm capture flowers in all their bold and vivid beauty.

(FinePix S6800/S4800 Super Macro; 2cm)



## Movie

Full HD Movie recording produces beautiful movies with impressive sound.

(FinePix S4800 records at 720p/30fps)



# FINEPIX Super Long Zoom LINE-UP





Sensor	16M EXR CMOS II		
Optical zoom	42x manual		
Lens	24 - 1000 mm* (F2.8 - 5.6)		
Image Stabilization	OIS (Lens Shift)		
AF speed **	0.05 sec. (High Performance mode)		
Continuous shooting** at Full Resolution	11 fps (Max. 5 frames)		
LCD	3.0-inch 920K-dot Vari-Angle LCD		
EVF	920K-dot with Eye sensor		
Movie	1080p/60fps		
Hot shoe	<b>√</b>		
P/S/A/M mode	<b>√</b>		
Battery **	Li-ion Battery 500 Shots		
Others	New EXR Processor II     Hybrid AF (Phase detection & Contrast AF)     Advanced filter (8 effects)		

50x Zoom with Tilting LCD	SB200 40x Zoom with EVF	30x Zoom with Zoom Lever	
Thomas His	Themes 15 to	AMERICA STATE OF THE STATE OF T	
16M BSI-CMOS	16M BSI-CMOS	16M BSI-CMOS	
50x	40x	30x	
24 - 1200 mm* (F2.9 - 6.5)	24 - 960 mm* (F2.9 - 6.5)	24 - 720 mm* (F3.1 - 5.9)	
OIS (Lens Shift)	OIS (Lens Shift)	OIS (Sensor Shift)	
0.2 sec.	0.3 sec.	0.3 sec.	
10 fps (Max. 9 frames)	10 fps (Max. 10 frames)	8.0 fps (Max. 10 frames)	
3.0-inch 920K-dot Tilting LCD	3.0-inch 460K-dot LCD	3.0-inch 460K-dot LCD	
920K-dot with Eye sensor	200K-dot		
1080i/60fps	1080i/60fps	1080i/60fps	
<b>√</b>			
<b>√</b>	<b>√</b>	<b>✓</b>	
Li-ion Battery 350 Shots	4x AA type alkaline batteries 300 Shots	4x AA type alkaline batteries 320 Shots	
· Advanced filter (7 effects) · Individual shutter 3D	· Advanced filter (6 effects) · Individual shutter 3D · 3 colors (Black, Red, White)	· Individual shutter 3D · 3 colors (Black, Red, White)	



#### A new manual zoom lens. a new sensor and a new processor ensure fast framing and world's fastest AF 0.05 sec.\*1





#### FINEPIX HS50EX

42x Zoom

EXR CMOS I

3.0-inch 920K-dot Vari-Angle LCD

920K-dot EVF with Eye Senso

OIS (Lens Shift)

RAW



- 42x manual zoom (f/2.8-5.6. 24-1000mm<sup>2</sup>) with optical image stabilization (Lens Shift)
- 1/2" EXR CMOS II sensor & EXR Processor II
  - · Intelligent Hybrid AF: 0.05 sec.\*1
  - · Continuous shooting; 11 fps at Full Resolution (MAX. 5 frames), 5.5 fps at 8M for seamless capture\*3
  - · 108 EXR Auto shooting patterns
- Full HD Movie 1080p/60fps with continuous phase detection AF and stereo sound
- Vari-Angle LCD (920K-dot) & High resolution EVF (920K-dot) with Eye Sensor
- Q button for direct control of settings
- Super Macro: 1cm
- Manual exposure control (P/S/A/M modes)
- Shooting functions: Advanced filter (8 effects), Film simulation, Multiple exposure and more.





#### Optional Accessories

Shoe Mount Flash



 Microphone Stereo microphone





Battery

Li-ion Battery

# 42x Manual Zoom

The newly developed Fujinon optical 42x manual zoom lens (24 -1000mm<sup>12</sup>) effectively combines aspherical lenses, ED lens, and integrated lenses to achieve a bright aperture rating of f/2.8 - 5.6, and powerful image stabilization. Super Macro mode allows close-up shooting from as near as 1cm and the manual barrel zoom ensures speedy, intuitive control of the camera.



#### Vari-Angle LCD & EVF

The 920,000-dot Vari-Angle LCD facilitates flexible photo & movie shooting much like a video camera: super-low-angle shooting from the ground up, high-angle shots with the camera held high, and even self-portraits. The incredibly sharp EVF (electronic viewfinder) offers an identical high resolution of 920,000-dot, ensuring stable framing. The EVF features a convenient eye sensor that automatically switches the image display between the EVF and



#### Phase-detection AF delivers unmatched speed

New Intelligent Hybrid AF auto focuses in as fast as 0.05 sec." thanks to EXR CMOS II

Depending on the scene, Hybrid AF instantly switches between high-speed phase detection AF (found in most top-end SLRs), and contrast AF, which is employed when high contrast light is present. Applying the fastest algorithm according to the targeted subject and scene, Hybrid AF guarantees your subject will be in focus as quickly as possible (fastest 0.05 sec.1), ensuring your shots are captured perfectly.





<sup>\*1</sup> Fujifilm research as of 30, November 2012. Compared with other compact digital cameras based on CIPA standards and conducted in High Performance mode \*2 35mm format equivalent \*3 Fujifilm research based on CIPA standards

# Enormous zoom range from wide-angle 24mm to super-telephoto 1200mm\*1.





#### FINEPIX SL1000



16M BSI-CMOS .0-inch 920K-dot Tilting LCD

920K-dot EVF with Eye Senso

t EVF O Sensor (Lens

OIS (Lens Shift)







- 50x power zoom (24-1200mm<sup>-1</sup>) with optical image stabilization (Lens Shiht)
- 16M BSI-CMOS; AF 0.2 sec. 2, continuous shooting 10 fps at Full Resolution (MAX. 9 frames)
- Full HD Movie 1080i/60fps with stereo sound
- EVF (920K-dot) with Eye Sensor & High resolution (920K-dot) Tilting LCD
- Hot-shoe
- Super Macro; 1cm
- Instant zoom & Zoom Bracketing
- 3-level zoom speed switch
- Manual exposure control (P/S/A/M modes)
- Shooting functions; Advanced filter (7 effects), HDR, Individual shutter 3D and more.









·Flash Shoe Mount Flash EF-42/EF-20/EF-X20

-Battery Li-ion Battery NP-85



# From wide-angle to 50x telephoto

The newly developed FUJINON optical 50x zoom lens (24 - 1200mm·1) incorporates a combination of aspherical lenses and an ED lens. It provides a bright aperture rating of f/2.9 - 6.5, and powerful image stabilization. With Super-Macro Mode capturing subjects as close as 1cm from the lens, the FinePix SL1000 seamlessly covers an enormous focal range with no need to ever change lenses.



#### Side-lever zoom control

A secondary zoom control has been added to the side of the lens allowing you to adjust the zoom with your left hand and keep your right hand on the shutter ensuring you smoothly track your fast moving subjects and capture the moment you want to perfectly.





<sup>\*1 35</sup>mm format equivalent

<sup>\*2</sup> Fujifilm research based on CIPA standards

# A wide choice of easy-to-use Super Long Zoom cameras.

Three models with outstanding features and affordable pricing.

Each conveniently operates on AA batteries.









#### High sensitivity and high resolution with a CMOS sensor and a 30x zoom





30x Zoom	16M BSI-CMOS	3.0-inch 460K-dot LC
OIS (Sensor Shift)	Dual Zoom Lever	MOVIE

- @ 30x power zoom (24-720mm\*1)
- ♦ 16M BSI-CMOS; AF 0.3 sec.\*2, continuous shooting. 8.0 fps at Full Resolution (MAX. 10 frames)\*2
- Optical image stabilization (Sensor Shift)
- Full HD Movie 1080i/60fps
- Super Macro: 2cm
- Instant zoom
- 3-level zoom speed switch

Manual exposure control (P/S/A/M modes)











## 40x zoom with a bright, easy-to-see EVF



#### FINEPIX S8200

40x Zoom 16M BSI-CMOS Dual zoom OIS (Lens Shift) 200K-dot EVF

- - 460K-dot LCD



- ♦ 40x power zoom (24-960mm<sup>\*1</sup>) with optical image stabilization (Lens Shift)
- 16M BSI-CMOS; AF 0.3 sec.\*2, continuous shooting 10 fps at Full Resolution (MAX. 10 frames)\*2
- Full HD Movie 1080i/60fps with stereo sound
- EVF (200K-dot)
- Super Macro; 1cm
- Instant zoom & Zoom Bracketing
- 3-level zoom speed switch
- Manual exposure control (P/S/A/M modes)
- Shooting functions; Advanced filter (6 effects), HDR. Individual shutter 3D and more.











### Compact model with 30x zoom



FINEPIX S4800







- @ 30x power zoom (24-720mm\*1)
- ♠ 16M CCD
- Optical image stabilization (Sensor Shift)
- AF 0.3 sec.\*2
- HD Movie 720p/30fps
- Super Macro; 2cm
- Instant zoom
- 3-level zoom speed switch
- Manual exposure control (P/S/A/M modes)











#### **SPECIFICATIONS**

	HS50 EXR	SL1000	S8200	S6800	S4800
Number of effective pixels*1	16 million pixels	16 million pixels	16 million pixels	16 million pixels	16 million pixels
Image sensor	1/2-inch EXR CMOS II	1/2.3-inch CMOS	1/2.3-inch CMOS	1/2.3-inch CMOS	1/2.3-inch CCD
	with primary color filter	with primary color filter	with primary color filter	with primary color filter	with primary color filter
Lens	f=4.4-185mm,	f=4.3-215.0mm,	f=4.3mm-172.2mm,	f=4.3mm-129.0mm,	f=4.3mm-129.0mm,
	equivalent to 24-1000mm	equivalent to 24-1200mm	equivalent to 24-960mm	equivalent to 24-720mm	equivalent to 24-720mm
	on a 35mm format	on a 35mm format	on a 35mm format	on a 35mm format	on a 35mm format
	(F2.8-5.6)	(F2.9-6.5)	(F2.9-6.5)	(F3.1-5.9)	(F3.1-5.9)
Aperture	F2.8-F11 (Wide)	F2.9/F8.4 (Wide)	F2.9/F8.4 (Wide)	F3.1/F8 (Wide)	F3.1/F8 (Wide)
	F5.6-F11 (Telephoto)	F6.5/F7.8/F19 (Telephoto)	F6.5/F7.6/F18.7 (Telephoto)	F5.9/F8/F20 (Telephoto)	F5.9/F8/F20 (Telephoto)
	1/3EV step	with ND filter	with ND filter	with ND filter	with ND filter
Sensitivity	Auto, Equivalent to ISO 100/200/400/800/1600/ 3200/6400*/12800* (Standard Output Sensitivity) *ISO 6400: M mode or lower, ISO 12800: S mode		AUTO(400)/AUTO(800)/AUTO(1600), Equivalent to ISO 64/100/200/400/800/1600/3200/6400/12800 (Standard Output Sensitivity)		AUTO(400)/AUTO(800),Equivalent to ISO 64/100/200/400/800/1600/3200*/ 6400* (Standard Output Sensitivity) *ISO 3200/6400: S mode
lmage	OIS	OIS	OIS	OIS	OIS
Stabilizer	(Lens Shift)	(Lens Shift)	(Lens Shift)	(Sensor Shift)	(Sensor Shift)
LCD	3.0-inch 920K-dot	3.0-inch 920K-dot	3.0-inch 460K-dot	3.0-inch 460K-dot	3.0-inch 230K-dot
	Vari-angle LCD	Tilting LCD	LCD	LCD	LCD
Movie Recording	1080p/60fps	1080i/60fps	1080i/60fps	1080i/60fps	720p/30fps
Battery *2	Li-ion Battery 500 Shots	Li-ion Battery 350 Shots	4× AA type alkaline batteries *3 300 Shots	4x AA type alkaline batteries *3 320 Shots	4x AA type alkaline batteries *3 320 Shots
Dimensions	134.9 (W) × 101.3 (H) ×	122.7 (W) × 88.6 (H) ×	122.6 (W) × 86.9 (H) ×	122.0 (W) × 93.0 (H) ×	122.0 (W) × 93.0 (H) ×
	145.9 (D) mm /	122.6 (D) mm /	116.2(D) mm /	100.0(D) mm /	100.0(D) mm /
	5.3 (W) × 4.0 (H) ×	4.8(W) × 3.4(H) ×	4.8(W) × 3.4(H) ×	4.8(W) × 3.6(H) ×	4.8(W) × 3.6(H) ×
	5.7 (D) in.	4.8(D) in.	4.5(D) in.	3.9(D) in.	3.9(D) in.
Weight	Approx. 808g / 28.5 oz.	Approx. 659g / 23.2 oz.	Approx. 670g / 23.6 oz.	Approx. 523g / 18.4 oz.	Approx. 518g / 18.2 oz.
	(including battery and	(including battery and	(including battery and	(including battery and	(including battery and
	memory card)	memory card)	memory card)	memory card)	memory card)

<sup>\*1 :</sup> Number of effective pixels. The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.

Pictifidge Exili Print Do \$2 1 Hami

Microsoft, Windows and Windows logo are trademarks, or registered trademarks of Microsoft Corporation in the United States and/or other countries.

Macinish and Max GS are trademarks of Apple Comporter, Inc., registered in the U.S. and other countries.

HOMB, the HOM logo, and High-Definition Multimodia. Interface are either trademarks or registered trademarks of HOMI Licensing.

So logo is a trademark. All other trademarks are the property of their respective holders.

http://www.fujifilm.com/products/digital\_cameras/index.html

Specifications are subject to change without notice.

All sample photos are simulated images.



<sup>\*2 :</sup> Fujifilm research based on CIPA standards.
\*3 : Manganese dry and nickel-cadium batteries cannot be used with this product.